

MEDIA STUDIES



READ

WHEN STUDENTS OF MEDIA STUDIES READ THEY:

- Understand complex terminology and contextualise it.
- Understand deeper meanings behind reading about social, cultural and political issues.
- Understand media perspectives.
- Are critical of language both visual and written.
- Challenge bias or inequalities.



WRITE

WHEN STUDENTS OF MEDIA STUDIES WRITE THEY:

- Articulate critical analysis of a product.
- Link in theoretical perspectives around ideas presented.
- Use industry lexicon to enhance written responses.
- Are creative with language they use for practical work.
- Respond to briefs and criteria that match their audience.
- Confidently respond to a question with structured and insightful knowledge.



THINK

WHEN STUDENTS OF MEDIA STUDIES THINK THEY:

- Challenge perceptions in texts.
- Critically analyse and evaluate products.
- Look for purpose and motivations that could present issues.
- Evaluate the relevance of the contextual time the product was made and whether that bears significance.
- Reflect on responses in ways that ask them to think deeper.
- Share their ideas with others.